

MINDYOURMAIL™

Your Customers, Your Contacts, Your Mailing Lists - Your Terms.

Powerful E-Mail List Management Software

Professional Use:

Whether you work from your home or for your local church, or for a large corporation, Mind Your Mail™ can handle all of your e-mailing needs. Establish LIVE Active-Links between Mind Your Mail™ and your company's existing databases to automatically maintain up-to-date recipient information. Merge e-mails with recipient information to customize and personalize each e-mail sent. Store HTML and plain-text templates for repeat mailings, generate eye-catching, interactive HTML mailings and preview the mailing content before you send it. Implement AnswerChat™ Live-Chat links and let your mailing recipients contact you for live chat, and much much more.

Personal Use:

Keep in touch with friends and loved ones more easily than ever before. Mind Your Mail™'s integrated contact manager will help you keep track of all of your contacts and their contact information. Mind Your Mail™ can even import your MS Outlook contacts with just a few clicks. Store as many personalized signatures as you want. Mind Your Mail™'s appearance can also be customized to fit your personality. Change colors, button styles, and much much more.

**Get Your Free
30-Day Trial Today!**
<http://www.alphamedia.com>

Manage your own mailing lists!

Don't rely on another company to track and maintain your mailing lists. Mind Your Mail™ lets you manage your own contacts and mailings the way you want to, without losing your privacy or control of your contact database(s).

Import Recipients

Mind Your Mail™ comes complete with import wizards to facilitate recipient entries. Select to import from a delimited text file, or from your MS Outlook contact manager. Let the wizards step you through the import process and, in a few clicks, all of your recipients will be added to your Mind Your Mail™ Recipients Database.

Automatically comply with Anti-Spam Laws!

Keeping in compliance with the new Anti-Spam Laws has never been easier! Mind Your Mail™ makes it effortless for you to keep track of those who wish to be 'Removed' from your mailing list(s). Let Mind Your Mail™ automatically check for removal requests, remove those recipients, and even add a removal link to your e-Mails, automatically.

Backup/Restore Database Information

Mind Your Mail™ includes a utility which gives you the ability to backup your Recipients, Active-Links, Saved Mailings and Groups. This lets you be sure your Mind Your Mail™ databases are safe and secure.

Mail-Merge Variables

Mind Your Mail™ enables you to insert mail-merge variables into your mailings. The variables will be replaced by the associated value corresponding to each recipient (ie.. !#EMAIL#! will be replaced by the e-mail address of each recipient as the e-mail is sent to them). There are also variables that apply to the sender of the mailing (ie.. !#MYNAME#! or !#MYEMAIL#!). All of the mail-merge variables are available from a drop down list in the Composition, and Template windows.

SQL Active-Links

For advanced users, an additional wizard comes integrated which will allow you to setup LIVE Active-Links between Mind Your Mail™ and your existing SQL Server. Do you have your existing mailing list information stored in an SQL database? Setup an Active-Link to that database, and (without importing) Mind Your Mail™ will retrieve the current data from the SQL database, and use it for your mailings (including e-Mail addresses, Names, Addresses, etc..). Using SQL Query statements, you can set Mind Your Mail™ to include any records you want from within that database... and it will ALWAYS be current.

Mind Your Mail™ gives you the power to control your e-mails!

Information for Homer Simpson

Title: Mr. **Date Added:** 12/8/2003
Last E-Mail: 1/13/2004 11:07:09 AM

First Name: Homer Last Name: Simpson Phone Number: (631) 555-1243

Organization Name: Donut Inc Organization Type: Donutters Cell Number: (631) 555-3331

Street Address (Line 1): 13 Evergreen Terrace Street Address (Line 2): Fax number: (631) 555-2221

City: Springfield State: MI Zip: 12345

E-Mail Address: info@mindyourmail.com **Website Address:** http://www.TheSimpsons.com/

Remarks: Established BETA Tester 08/13/2001 - JAG

Groups this user is in:

- Administration
- ALPHA Testers
- BETA Testers
- Clients
- Contractors
- Development Team
- Employees
- Family
- Friends

Buttons: Re-Subscribe, Update Changes, Delete Recipient

Compose a Mailing [Mind Your Mail Followup]

Groups to Mail:

- Friends
- PNP 3.0 -> 4.0 Registered Notify
- PNP v4 Emaler for AC Customers
- PNP v4 Emaler for v2 & v1 Customers
- PNP v4 Emaler for VARs
- Product Catalogue
- Product Updates Mailing List
- Sales

Full E-Mail List:

- Group Addresses (321)
- Program@alphamedia.net
- chip@computerparts.com
- jan@alphamedia.net
- marvin@mars.com
- dmatrix@oldtech.com
- math@computations.com

Buttons: Save Mailing, File Attachments, Preview HTML

Reply-to Address: jan@alphamedia.net Reply-to Name: C. Deerom

Subject: Software Follow-Up Mailing is HTML

Body: Spell-Check Load Template Insert Variable

Hello !#FNAME#!,
 This is !#MYNAME#! with Alpha Media Inc.
 A few days ago you downloaded trial version of our software, Mind Your Mail(tm), from our website.
 I just wanted to know if you had any questions or comments about the software. How is it working for you?
 Let me know if you need anything at all, and if you have any comments or concerns please don't hesitate to contact me.

Signature: Jason_AM
 AnswerChat Account: a0004-01 (www.alphamedia.net)

Buttons: Clear, Send

How to Contact Us:

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 42 Central Drive
 Farmingdale, NY 11735-1202

Phone: 631-777-5500
Fax: 631-777-5599
Email: info@alphamedia.com
Web: www.alphamedia.com

To download a **FREE 30 Day Trial**
 version of **Mind Your Mail™**,
 visit our website at
<http://www.alphamedia.net/>

Technical Support is available by email, phone or live chat 8:30am-4:30pm (Eastern Time) Mon-Fri