Your Customers, Your Contacts, Your Mailing Lists - Your Terms.

Professional Use:

Whether you work from your home or for your local church, or for a large corporation, Mind Your Mail™ can handle all of your emailing needs. Establish LIVE Active-Links between Mind Your Mail™ and your company's existing databases to automatically maintain up-to-date recipient information. Merge emails with recipient information to customize and personalize each e-mail sent. Store HTML and plaintext templates for repeat mailings, generate eye-catching, interactive HTML mailings and preview the mailing content before you send it. Implement AnswerChat™ Live-Chat links and let your mailing recipients contact you for live chat, and much much more.

Personal Use:

Keep in touch with friends and loved ones more easily than ever before. Mind Your Mail™'s integrated contact manager will help you keep track of all of your contacts and their contact information. Mind Your Mail™ can even import your MS Outlook contacts with just a few clicks. Store as many personalized signatures as you want. Mind Your Mail™'s appearance can also be customized to fit your personality. Change colors, button styles, and much much more.

Get Your Free 30-Day Trial Today! http://www.alphamedia.com

Powerful E-Mail List Management Software

Manage your own mailing lists!

Don't rely on another company to track and maintain your mailing lists. Mind Your Maill™ lets you manage your own contacts and mailings the way you want to, without losing your privacy or control of your contact database(s).

Import Recipients

Mind Your Mail™ comes complete with import wizards to facilitate recipient entries. Select to import from a delimited text file, or from your MS Outlook contact manager. Let the wizards step you through the import process and, in a few clicks, all of your recipients will be added to your Mind Your Mail™ Recipients Database.

Automatically comply with Anti-Spam Laws!

Keeping in compliance with the new Anti-Spam Laws has never been easier! Mind Your Mail™ makes it effortless for you to keep track of those who wish to be 'Removed' from your mailing list(s). Let Mind Your Mail™ automatically check for removal requests, remove those recipients, and even add a removal link to your e-Mails, automatically.

Backup/Restore Database Information

Mind Your Mail[™] includes a utility which gives you the ability to backup your Recipients, Active-Links, Saved Mailings and Groups. This lets you be sure your Mind Your Mail[™] databases are safe and secure.

Mail-Merge Variables

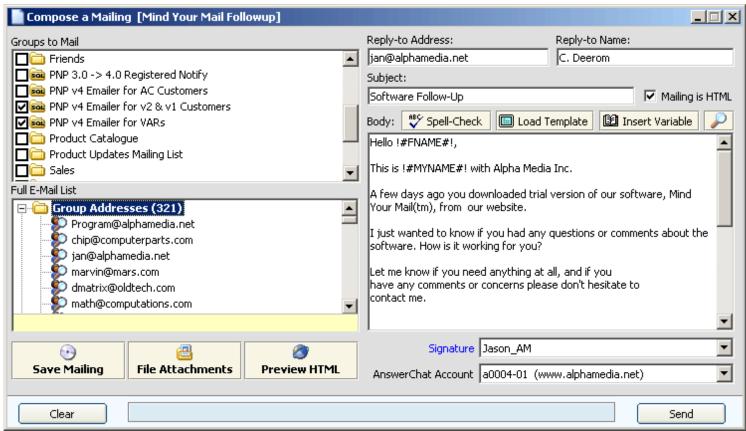
Mind Your Mail™ enables you to insert mail-merge variables into your mailings. The variables will be replaced by the associated value corresponding to each recipient (ie..!#EMail#! will be replaced by the e-mail address of each recipient as the e-mail is sent to them). There are also variables that apply to the sender of the mailing (ie.. !#MYNAME#! or !#MYEMAIL#!). All of the mailmerge variables are available from a drop down list in the Composition, and Template windows.

SQL Active-Links

For advanced users, an additional wizard comes integrated which will allow you to setup LIVE Active-Links between Mind Your Mail™ and your existing SQL Server. Do you have your existing mailing list information stored in an SQL database? Setup an Active-Link to that database, and (without importing) Mind Your Mail™ will retreive the current data from the SQL database, and use it for your mailings (including e-Mail addresses, Names, Addresses, etc..). Using SQL Query statements, you can set Mind Your Mail™ to include any records you want from within that database... and it will ALWAYS be current.

Mind Your Mail™ gives you the power to control your e-mails!





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To download a FREE 30 Day Trial version of Mind Your Mail™, visit our website at http://wwww.alphamedia.net/