



# Fure Financial

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NOV 16 2009

November 11, 2009

Alpha Media Inc.  
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To Whom It May Concern:

Fure Financial Corporation is an independent wealth management firm with ten employees and we have been using PinkNotes for the past eight years. We absolutely don't know how our office would run without it. We love everything about PinkNotes, from its user-friendly features, to its reliability, to its excellent IT support.

Everyone at our firm uses the product constantly - noting incoming calls, attaching files to send around the office, writing quick notes to each other and reminders to themselves. Using PinkNotes we never have to worry about a message getting lost in a sea of paper and there is peace of mind knowing that every message will be sent, even when the recipient is offline.

Some of our favorite PinkNotes extras are the "send later" feature, the ability to use the product without Internet, the built-in archive and the comprehensive layout. When we temporarily had to switch to another instant messaging software program, we immediately found ourselves longing for PinkNotes.

PinkNotes' tech support recently came to our rescue at a time when our broker/dealer required us to keep a complete record of all internal communication. Our work involves handling confidential client information; therefore, it is vital that all messages between employees be closely tracked and that they stay within our network. We found the technicians to be extraordinarily well prepared to deal with any of the issues for which our company had concern. They were able to take a series of complex problems and come up with quick, customized solutions.

We don't know of any other messaging option that compares with PinkNotes. The program flat-out does what it says it's going to do and the tech support is second to none. We wholeheartedly recommend PinkNotes to businesses both large and small.

Sincerely,

Johannes C. Fure, CFP®  
President